

THE KEY TO EMPLOYEE ENGAGEMENT

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Your people are your greatest assets, they are the key to a company's success. So it's critical that you recruit and retain the very best.

It's not just about having people, it's about having the RIGHT people.

Some organizations are stunned when their carefully chosen talent isn't performing as they'd hoped and the talent is equally disillusioned when management fails to utilize their skills and help them reach their full potential. This is when they decide to take a 'the grass is greener on the other side' approach and leave for other organizations where they feel like their skills and potential will actually be realized.

HELPING YOUR
EMPLOYEES WIN IN THE
WORKPLACE SO THAT
YOU WIN IN THE
MARKETPLACE

OUR AIM

Our program is designed to provide you with the skills, knowledge, best practices, tools and resources needed to design and implement an Employee Engagement program that is in line with your talent management and business' strategy.

We're going to show you the best methods of Creating Employee Value Proposition, Career Development Strategies, Employee Engagement Practices, Retention Strategies, Performance Processes, Developing Potential Talent, Identifying the Reasons for Attrition and Identifying Metrics to Measure Engagement Results.

TOPICS COVERED IN THIS COURSE



ENGAGEMENT: WHAT IS IT & WHY DOES IT MATTER?



IDENTIFYING & OVERCOMING EMPLOYEE ENGAGEMENT ISSUES



ASSESSING ENGAGEMENT LEVELS IN YOUR COMPANY



COMMUNICATION AND IT'S IMPORTANCE IN ENGAGING STAFF



EFFECTIVELY CONVEYING INFORMATION & FEEDBACK



DESIGNING & IMPLEMENTING A RETENTION STRATEGY



HOW TO ANALYZE TURNOVER METRICS



IMPLEMENTING AN EMPLOYEE VALUE PROPOSITION



IMPLEMENTING A CAREER GROWTH STRATEGY FOR EMPLOYEES