

DEVELOPING AN INTRAPRENEURIAL CULTURE

www.xstrategize.com • 04-6180556

Intrapreneurs are a breed of their own and we believe that every employee should think and act like an intrapreneur. They are the people that challenge the norm, have original opinions that move ideas forward and act with determination. They're not afraid of failure. They have a vision of what their future holds and no matter what it takes, they are driven to pursue this vision.

Having an intrapreneurial spirit gives you a distinct advantage in your professional life, even if you're not planning on starting your own business.

These days the idea of being an entrepreneur is shifting. It's no longer just about someone who takes a financial risk to start their own company, now it's all about the intrapreneur, someone who sees opportunities where others don't and isn't afraid to pursue them while still ensuring that their team stays aligned with the vision, strategy and direction of the organization.

INTRAPRENEURS ARE THE HEROES OF YOUR ORGANIZATION. THESE ARE THE PEOPLE WILLING TO TAKE THE INITIATIVE AND RISKS TO DRIVE INNOVATION AND GIVE YOUR ORGANIZATION A COMPETITIVE EDGE

OUR AIM

Our program is designed to help you make the most of opportunities, learn to calculate risks, think like an intrapreneur and come up with strategies that benefit your organization while still ensuring that you and your team stay aligned with the vision, strategy and direction of the organization.

TOPICS COVERED IN THIS COURSE



INTRODUCTION TO INTRAPRENEURSHIP



STRATEGIC THINKING



DIVERSITY & INCLUSION



CREATIVE THINKING



EMBRACING DIGITAL TECHNOLOGIES



DIVERSITY & INCLUSION